



## News Release

FOR IMMEDIATE RELEASE  
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### **Lebanon Purchases Clean Energy** *SmartPower Applauds Town for Clean Energy Leadership Role*

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LEBANON, CT – The Town of Lebanon is honoring its commitment to clean energy.

The Town of Lebanon, which, in July, became the 52<sup>nd</sup> town to commit to the **SmartPower 20% by 2010<sup>sm</sup>**, has just honored its commitment to the campaign, by purchasing 45,600 kWh of electricity from clean energy sources. This purchase represents 20% of the Town's estimated electricity usage for one year and fulfills their annual commitment to the campaign.

"I am proud to live in a community that leads by example and I am excited about the SmartPower 20% by 2010 Clean Energy Campaign," stated **Joyce R. Okonuk**, First Selectmen of Lebanon. "The Town of Lebanon is demonstrating to its citizens that we can play a part in changing our energy future, and encourage all Lebanon residents to choose **CTCleanEnergyOptions<sup>sm</sup>** for their homes and businesses," Okonuk concluded.

As the national leader in the marketing of clean energy, SmartPower has worked successfully with leaders in Lebanon and the 59 other 20% by 2010 communities across Connecticut to clearly demonstrate the strength and availability of clean energy to both residential and institutional electric customers.

"I commend the Town of Lebanon for following through on their commitment to the 20% by 2010 Clean Energy Campaign," said **Keri Enright**, SmartPower's Connecticut State Director. "Lebanon's Town Leaders are helping to prove that clean energy is real, here and working."

"The Clean Energy Communities Program has become a key collaborative effort between SmartPower and the Connecticut Clean Energy Fund," continued SmartPower's Enright. "Our ultimate goal is to get all of the cities and towns that have committed to our 20% by 2010<sup>sm</sup> Campaign to become clean energy communities, by signing up 100 residents and by making a clean energy purchase. When we've done that, we will truly show the success of the voluntary market here in Connecticut."

For more information on the **CT Clean Energy Communities** program visit:  
[www.ctinnovations.com/communities](http://www.ctinnovations.com/communities).

For more information about **CTCleanEnergyOptions<sup>sm</sup>**, please visit: <http://www.ctcleanenergyoptions.com/>

For more information about clean energy and energy efficiency, please visit: [www.SmartPower.org](http://www.SmartPower.org)

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#### **About SmartPower**

*SmartPower is a national, non-profit marketing organization dedicated to promoting clean, renewable energy and energy efficiency. With offices in Washington, DC, Hartford and Philadelphia, SmartPower's award winning marketing campaigns have been credited with creating unprecedented demand for wind, solar and hydropower. Please visit [www.smartpower.org](http://www.smartpower.org) or [www.gocleanenergy.com](http://www.gocleanenergy.com).*

*Clean energy. It's real. It's here. It's working. Let's make more.*

**About CCEF**

*CCEF was created by the Connecticut General Assembly and is administered by Connecticut Innovations, a quasi-public organization. CCEF promotes the development and commercialization of clean energy technologies; the creation of clean energy supply; and the demand for electricity from clean, renewable sources in Connecticut in order to strengthen Connecticut's economy, protect community health, improve the environment, and promote a secure energy supply for the state. CCEF's funding comes from a surcharge on electric ratepayers' utility bills. For more information on CCEF, please visit [www.ctcleanenergy.com](http://www.ctcleanenergy.com)*